

GOnews

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2009 Elections in Paris

Two Candidates Seek FIA Presidency





Botman. "FOTs are an important step between development of new intelligent transport systems and bringing them to market to benefit consumers," he says. Botman sees FOTs as demonstrating and evaluating the practical use of new systems in daily life.

"A lot of reports with practical results will come out of this project. This can be used by our member clubs and bureau to evaluate and promote new technologies," he says. By switching from a national to a European and international level for the tests, FOTs also becomes a common European and international framework called FOT-Net.

As large-scale test programmes, FOTs will enable policy makers to determine the right policy framework for deployment. Business leaders, too, can make better decisions about introducing systems to the market. FOT-Net brings together public authorities, universities, research centres as well as associations and even a telecom operator (Orange France). FIA is a key partner in this EUR 1.2 million project funded under the EU's Seventh Framework Programme.

For more information, see www.fot-net.eu.

eSafety

eSafety's goal is to drastically reduce road deaths and accidents by promoting development, deployment and use of intelligent vehicle safety systems throughout Europe. A basic principle is that sustainable solutions can be created only when all European stakeholders are participants.

"The FIA and car manufacturers were the driving forces behind this initiative," says Botman. The scope of this Commission-led project broadened to include ICT technologies for energy efficiency. Today, both the FIA and ADAC are members of eSafety's steering group.

eSafety is unique in that it has a wide

range of stakeholders, which means it can make a difference. Aside from the European Commission, stakeholders include EU member states, road and safety authorities, the automotive and telecom industries, service providers, users, insurers, research organizations and road operators.

Campaign offshoot eSafetyAware! kicked off in May 2007 with the launch of a pan-European information campaign on Electronic Stability Control (ESC) to prevent skidding. eSafetyAware! organises media campaigns and dedicated events to raise the awareness of eSafety benefits among policymakers and the public.

eSafetySupport takes a more technical approach assisting transport stakeholders to increase public awareness. The role of FIA in eSafetySupport focuses on organizing consumer awareness activities. "This resulted in 2006 in the creation of a separate body, called eSafetyAware funded by the European Commission and the FIA Foundation," says Botman. eSafety Aware has been transformed into a formal association in which the FIA is a member of the board. First chair of the association was David Ward of the FIA Foundation. Currently, the chair is Jean Todt, former Ferrari CEO. **-GO**



In April, a Chinese ESC campaign to promote the life-saving technology Electronic Stability Control (ESC) was launched at Beijing Proving Ground for Highway and Traffic (BJPG). Campaign goal was to raise awareness of ESC and increase take-up of this technology